

Thank you for viewing my logo portfolio

This is only a small portion of work I have created over the last 33 + years. I like to be creative and challenge myself.

Thanks, Pete

### logo [loh-goh]

a graphic mark, emblem, symbol, or stylized name used to identify and promote a brand, product, or organization. It serves as the visual cornerstone of brand identity, aiding in public recognition through a combination of typography, imagery, and color.



photoshop



illustration



technical illustration



"The best way to accomplish serious design...  
is to be totally and completely unqualified for the job."  
— Paula Scher, graphic designer

**Mother Cluckers (1999)** - Logo, concept, design & illustration



**Hemp Trivia (1999)** - Logo, concept, design & illustration



Points North Heli-Adventures (1998) - Logo: concept, design & illustration



International Fine Art (2006) - Logo: concept, design & illustration



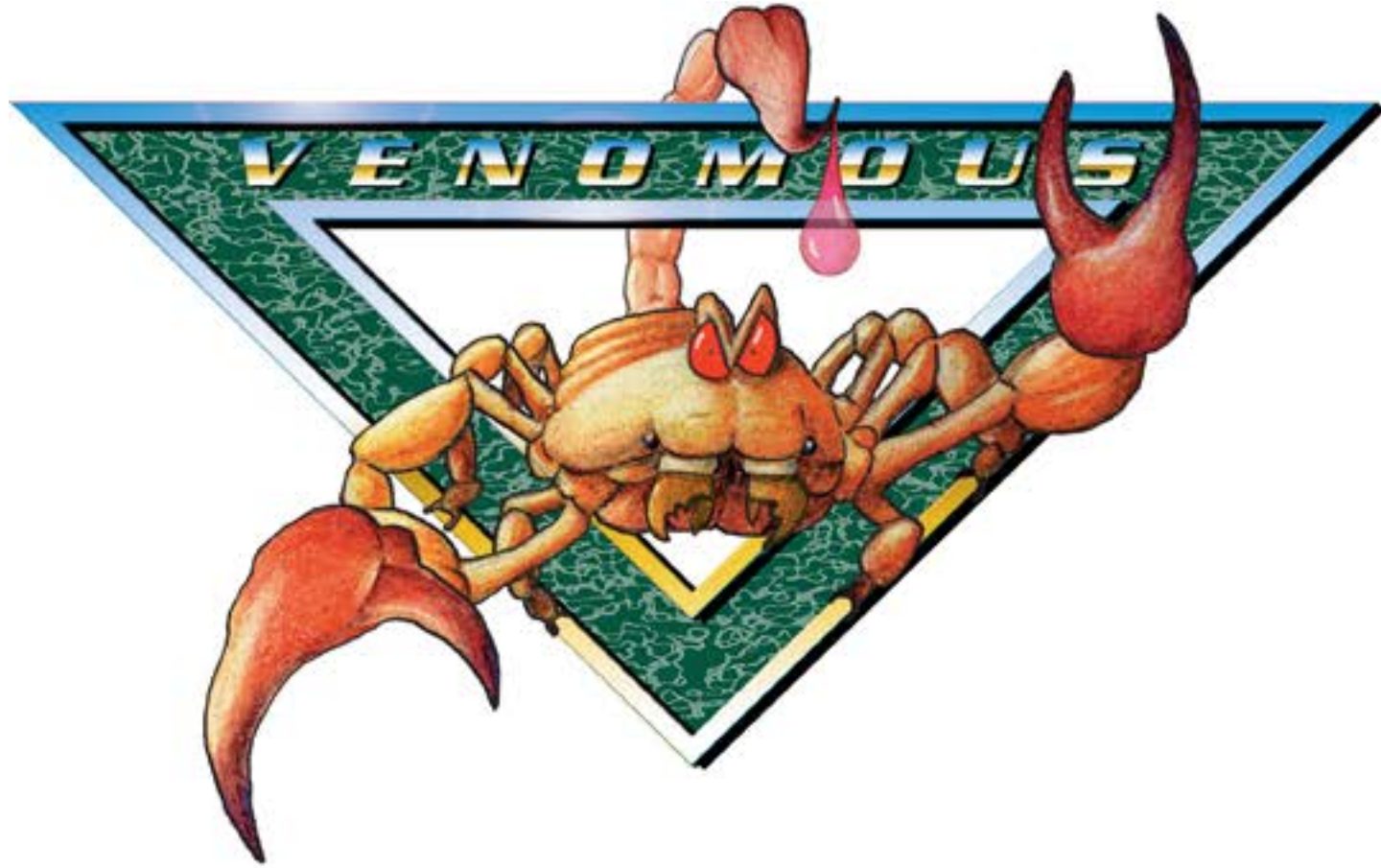
Frozen Dream (2016) - Logo: concept, design & illustration



Hands Around Lake Tahoe (2008) - Logo: concept, design & illustration



**Venomous Sandboards (1997)** - Logo: concept, design & illustration



**Smilers Coffee House (1999)** - Logo: concept, design & illustration



**VersaBill** - Logo: concept, design & illustration, 2010



**Ice Axe Expeditions** - Logo: concept, design & illustration, 2010

