

Thank you for viewing my infographic portfolio

This is only a small portion of work I have created over the last 33 + years. I like to be creative and challenge myself.

Thanks, Pete

**print media** [print] [mee-dee-uh]

is a physical, printed form of mass communication that disseminates information through paper-based materials like newspapers, magazines, and books.



book cover



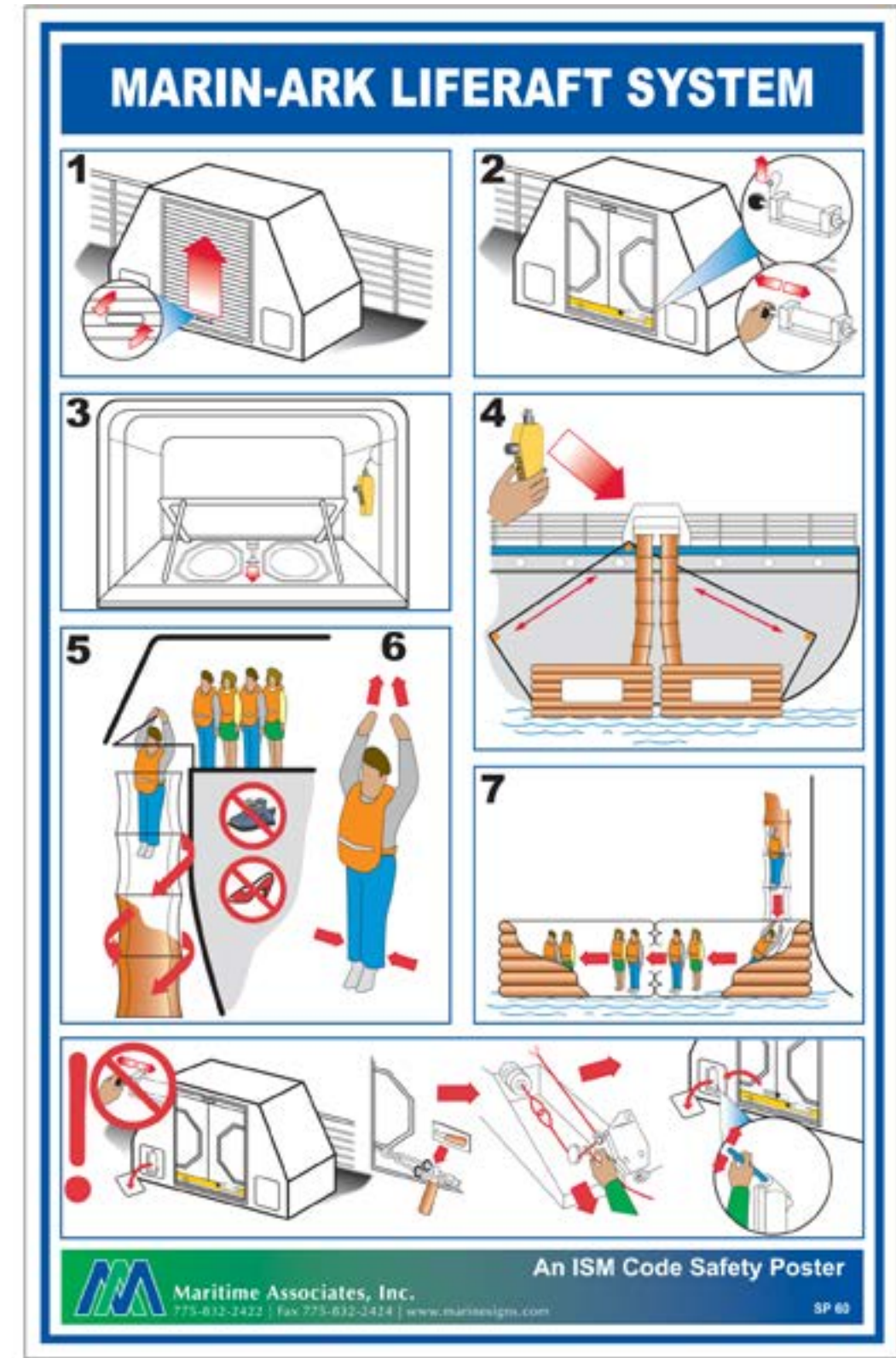
packaging



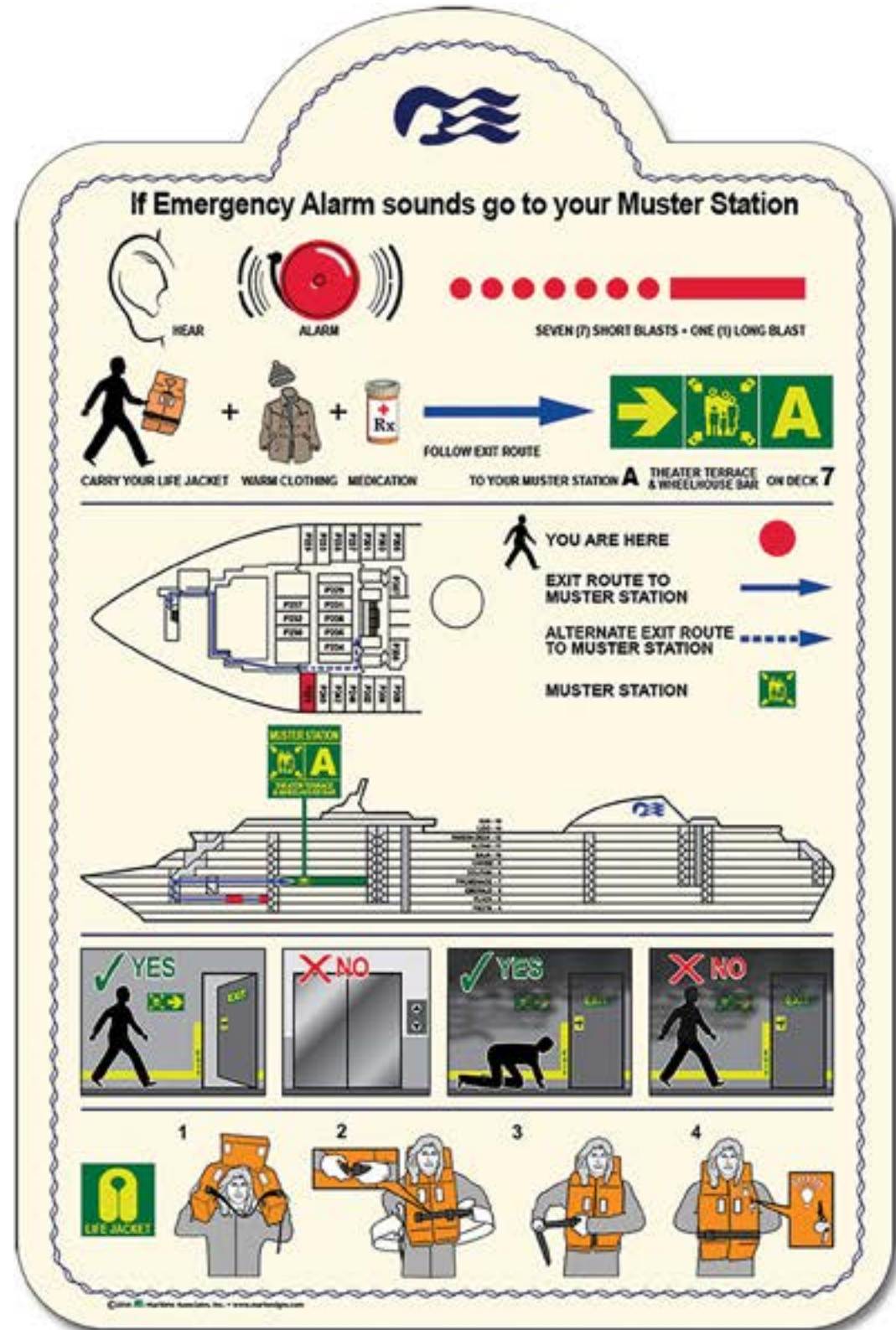
book/brochure

“Ensure it feels like it’s made by humans, for humans”  
— Stefan Sagmeister, typographer

Survitec Group (2012) - MARIN-ARK Liferaft System sign  
Produced with adobe illustrator

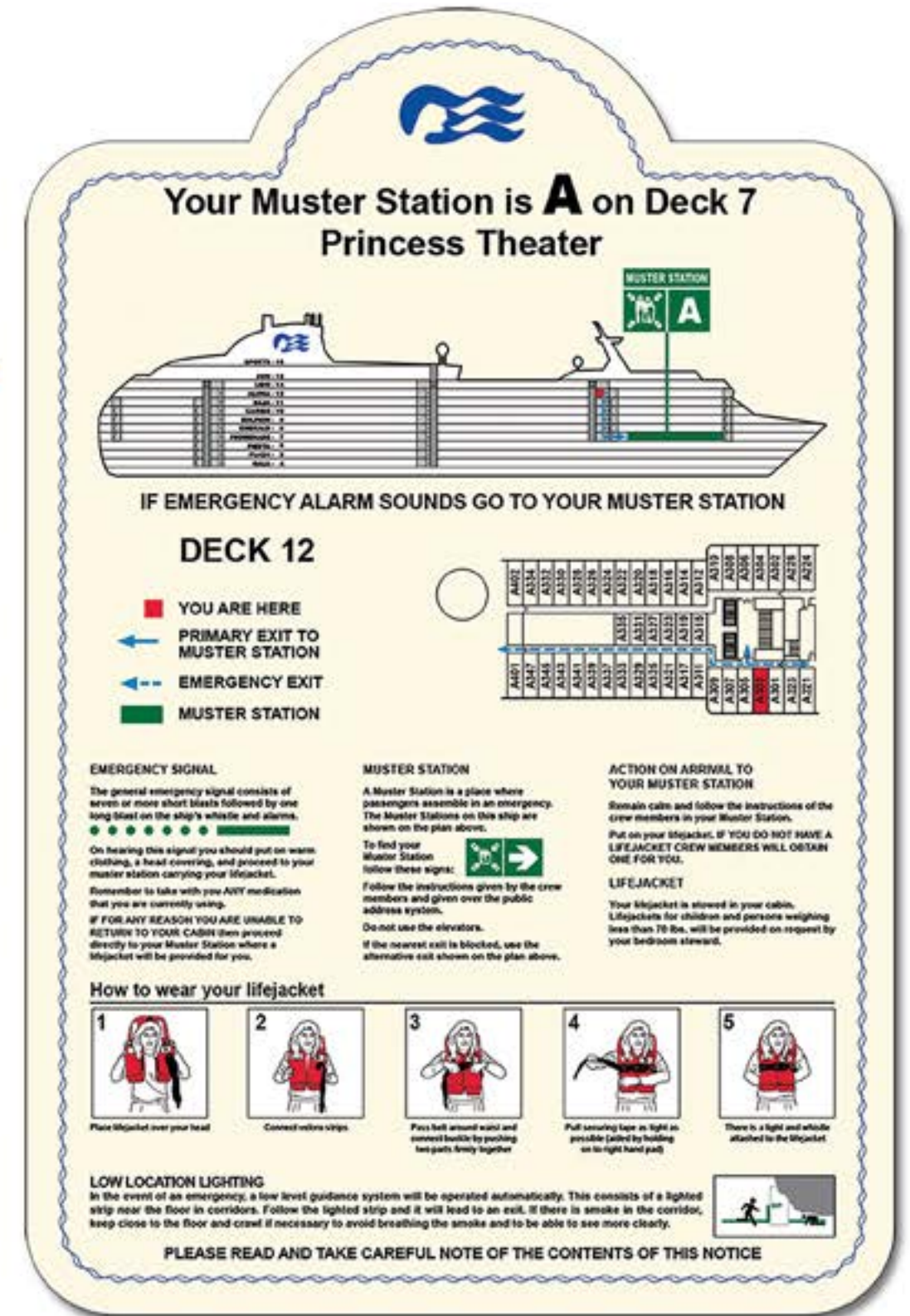


Princess Cruises (2014) - Cabin Escape Plan sign  
Produced with adobe illustrator



original  
verbiage based  
sometimes needed  
multiple languages

revised  
pictogram based  
can understand  
regardless of language



Your Muster Station is **A** on Deck 7  
Princess Theater

IF EMERGENCY ALARM SOUNDS GO TO YOUR MUSTER STATION

DECK 12

- YOU ARE HERE
- ← PRIMARY EXIT TO MUSTER STATION
- - - EMERGENCY EXIT
- MUSTER STATION

**EMERGENCY SIGNAL**

The general emergency signal consists of seven or more short blasts followed by one long blast on the ship's whistle and alarms.

On hearing this signal you should put on warm clothing, a head covering, and proceed to your muster station carrying your lifejacket.

Remember to take with you ANY medication that you are currently using.

IF FOR ANY REASON YOU ARE UNABLE TO RETURN TO YOUR CABIN then proceed directly to your Muster Station where a lifejacket will be provided for you.

**MUSTER STATION**

A Muster Station is a place where passengers assemble in an emergency. The Muster Stations on this ship are shown on the plan above.

To find your Muster Station follow these signs:

Follow the instructions given by the crew members and given over the public address system.

Do not use the elevators.

If the nearest exit is blocked, use the alternative exit shown on the plan above.

**ACTION ON ARRIVAL TO YOUR MUSTER STATION**

Remain calm and follow the instructions of the crew members in your Muster Station.

Put on your lifejacket. IF YOU DO NOT HAVE A LIFEJACKET CREW MEMBERS WILL OBTAIN ONE FOR YOU.

**LIFEJACKET**

Your lifejacket is stored in your cabin. Lifejackets for children and persons weighing less than 70 lbs. will be provided on request by your bedroom steward.

**How to wear your lifejacket**



**LOW LOCATION LIGHTING**

In the event of an emergency, a low level guidance system will be operated automatically. This consists of a lighted strip near the floor in corridors. Follow the lighted strip and it will lead to an exit. If there is smoke in the corridor, keep close to the floor and crawl if necessary to avoid breathing the smoke and to be able to see more clearly.

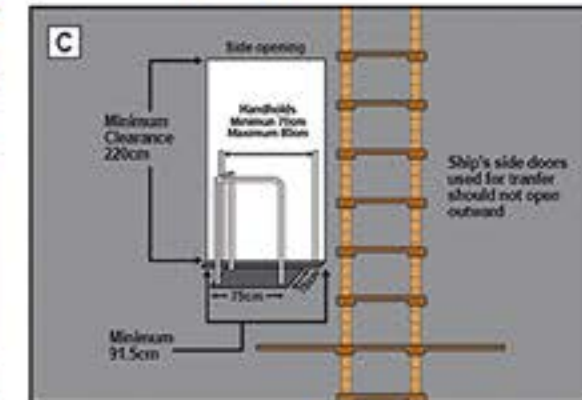
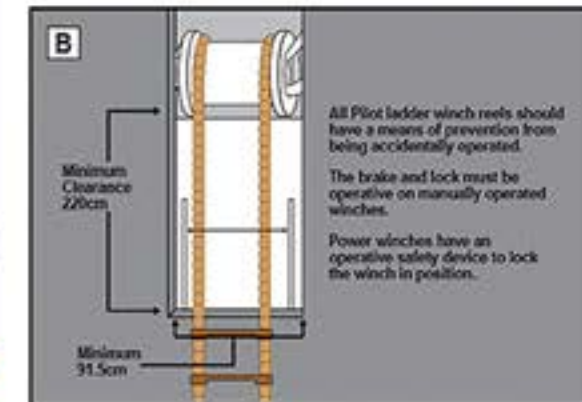
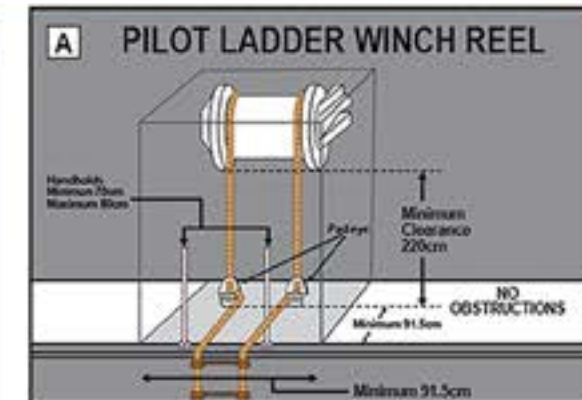
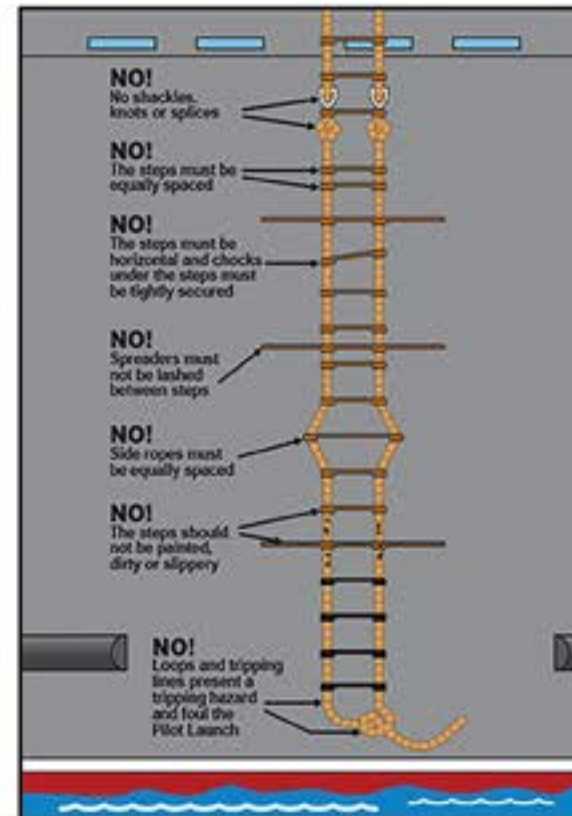
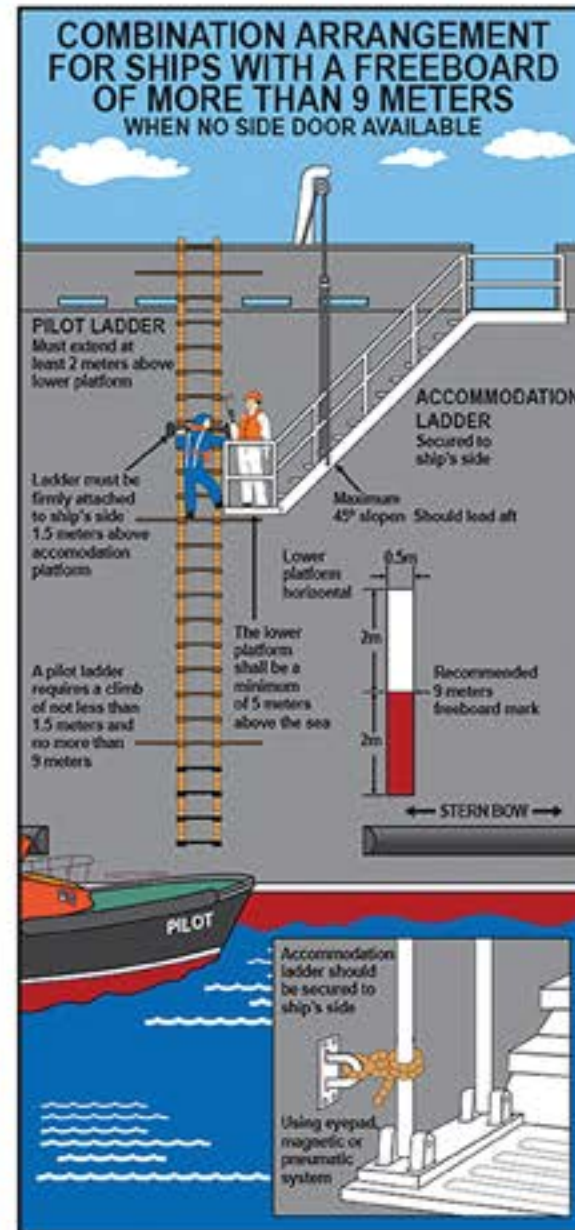
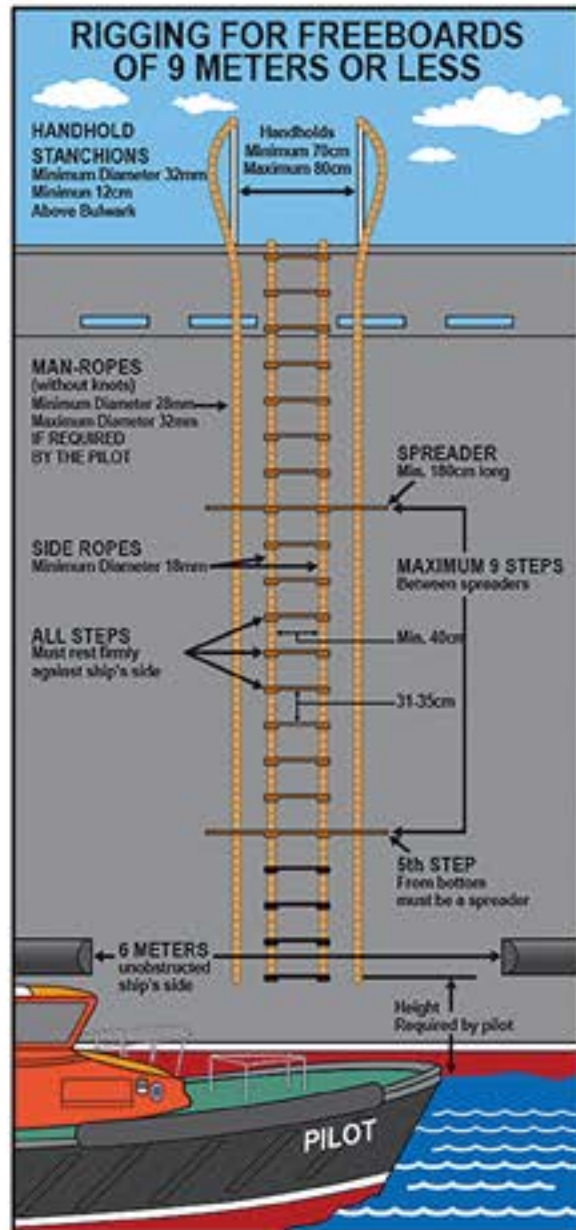
PLEASE READ AND TAKE CAREFUL NOTE OF THE CONTENTS OF THIS NOTICE

Maritime Associates (2012) - Boarding Arrangements for Pilot sign  
Produced with adobe illustrator

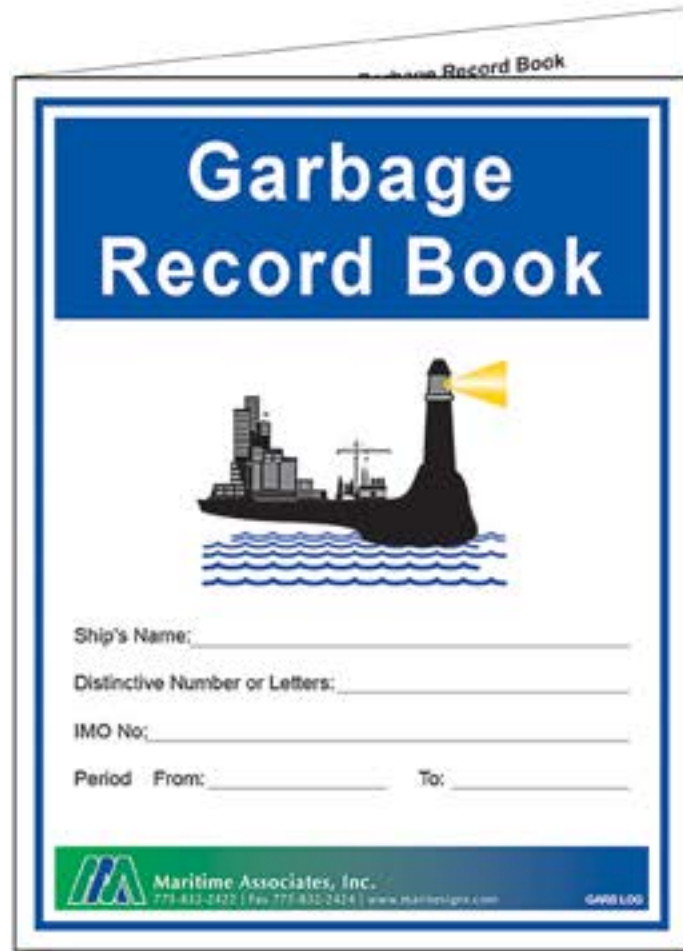
# REQUIRED BOARDING ARRANGEMENTS FOR PILOT

In accordance with SOLAS Regulation V/23 & IMO resolution A.1045(27)

**Maritime Associates, Inc.**  
775-832-2422 | Fax 775-832-2424







Maritime Associates (2013) - Don't Throw Garbage Overboard signs & Record book  
Produced with adobe illustrator



## DON'T THROW GARBAGE OVERBOARD

### KNOW THE LAW!

MARPOL Anti-Pollution Regulations, Annex V • IMO Resolution MEPC.201(62)

			
WITHIN 3 MILES OF THE NEAREST LAND AND IN ALL INLAND WATERS	BETWEEN 3-12 NM OFFSHORE	MORE THAN 12 NM OFFSHORE	OFFSHORE PLATFORMS MORE THAN 12 NM FROM LAND AND ALL SHIPS WITHIN 500M OF THEM

DISCHARGE PROHIBITED

<p><b>Except</b></p> <p>Certain cleaning agents contained within wash water</p>	<p><b>Except</b></p> <p>Food waste comminuted or ground to less than 25mm(1"). NOT ALLOWED IN SPECIAL AREAS.</p>	<p><b>Except</b></p> <p>Food waste, certain cargo residues in wash water and animal carcasses. In Special Areas comminuted food waste and some non harmful cargo residues and cleaning agents. See Special Area restrictions.</p>	<p><b>Except</b></p> <p>Food waste comminuted or ground to less than 25mm(1"). Local offshore regulations may apply.</p>
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**SPECIAL AREAS AND OTHER REGULATIONS**

Violations of these requirements may result in civil penalties being imposed, as determined by current National Legislation. Garbage must be disposed of as described in the garbage management plan.

**Annex V, Special Areas:**  
The Mediterranean Sea area, Baltic Sea area, Black Sea area, Red Sea area, Gulfs area, North Sea area, Antarctic area and the Wider Caribbean region. In these areas only food waste if it has been comminuted or ground to less than 25mm may be discharged. Specific restrictions apply to avian products in the Antarctic area. In certain circumstances only, exceptions may also apply for cargo residues contained within wash water and cleaning agents and additives contained in cargo hold and deck wash water which are not harmful to the marine environment. These discharges must be made en route and beyond 12 miles offshore. Detailed descriptions of the extent of these special areas may be found in Regulation 1 of Annex V of MARPOL 73/78. Additionally further local regulations such as off the north eastern coast of Australia may apply in various national waters. Please ensure you check the IMO web site for updates on special areas. [www.imo.org](http://www.imo.org)

When garbage is mixed with or contaminated by other substances prohibited from discharge or having different discharge requirements, the more stringent requirements shall apply.

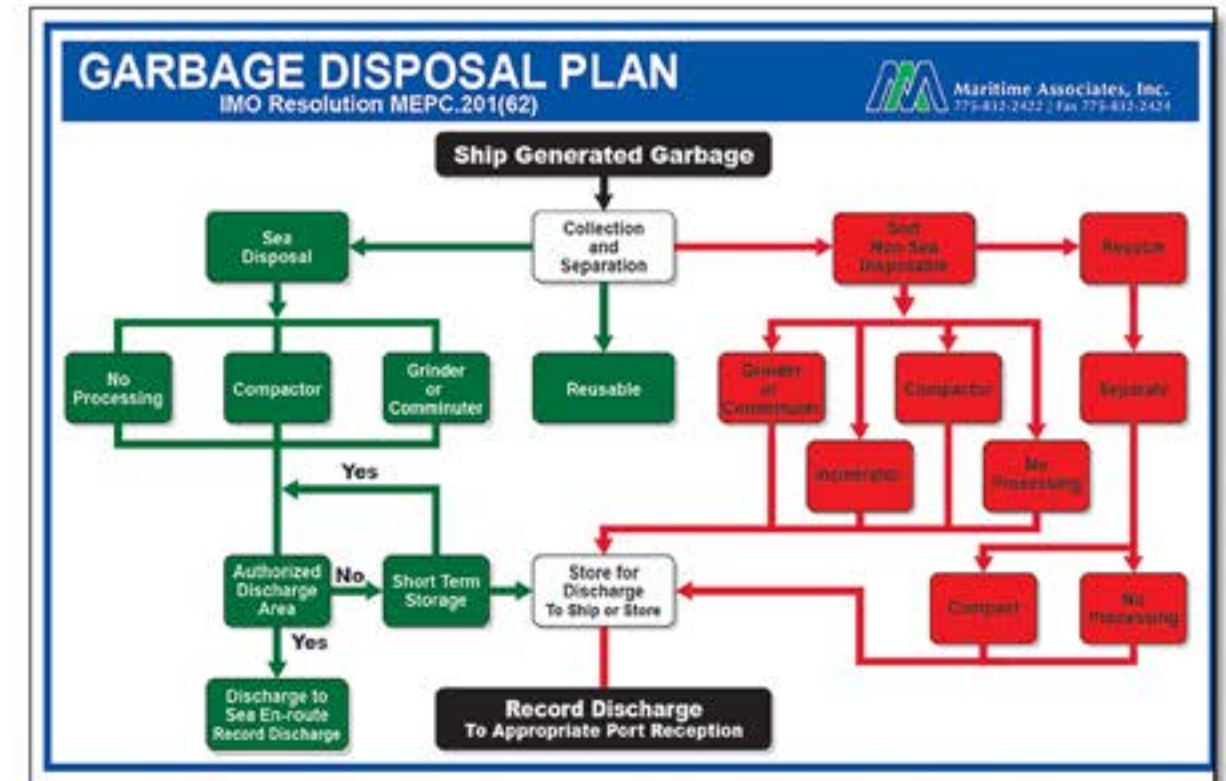
Cargo residues and cleaning agents, which are harmful to the marine environment, must not be discharged under any circumstance.

**Special Area Restrictions:**  
Discharge shall only be allowed if both the port of departure and the next port of destination are within the special area, the ship will not transit outside the special area and no adequate reception facilities are available at those ports.

## STOW IT-DON'T THROW IT

RECORD ALL GARBAGE DISCHARGES

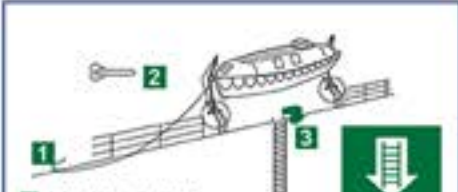
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Maritime Associates (2010) - Fully Enclosed Lifeboats poster  
Produced with adobe illustrator

## FULLY ENCLOSED LIFEBOATS

### LAUNCHING PROCEDURE IN A SAFE ATMOSPHERE




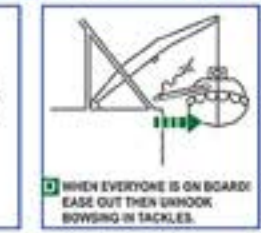


- 1 RIG AND SECURE PAINTER
- 2 CHECK THAT SAFETY PINS ARE OUT
- 3 LOWER BOARDING LADDER OVER SIDE




- 4 LET GO AND CLEAR WIRE LABRINGS AROUND LIFEBOAT

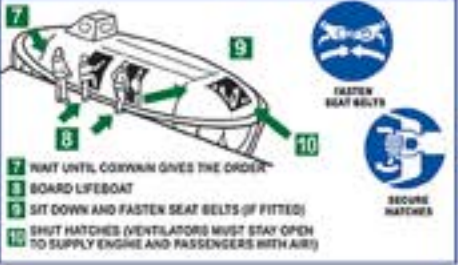
**SOME LIFEBOATS CANNOT BE BOARDED IN THEIR STOWED POSITION  
IF THIS IS SO FOLLOW INSTRUCTIONS (A TO D) TO LOWER BOATS TO THE EMBARKATION DECK LEVEL**


- A LOWER LIFEBOAT TO EMBARKATION DECK
- B RIG AND MAKE FAST TACKLES - EACH END OF BOAT
- C LET GO TRICING-IN PENDANTS
- D WHEN EVERYONE IS ON BOARD, EASE OUT THEN UNHOOK BOWING IN TACKLES.




- 5 CHECK PROPELLER AND RUDDER (OR NOZZLE) ARE CLEAR
- 6 READ INSTRUCTION IN LIFEBOAT - ENSURE THAT ALL VALVES AND LEVERS ARE IN THE "START-UP" POSITION - THEN START ENGINE



- 7 WAIT UNTIL COXSWAIN GIVES THE ORDER
- 8 BOARD LIFEBOAT
- 9 SIT DOWN AND FASTEN SEAT BELTS (IF FITTED)
- 10 SHUT HATCHES (VENTILATORS MUST STAY OPEN TO SUPPLY ENGINE AND PASSENGERS WITH AIR)



- 11 LOWER LIFEBOAT TO WATER



- 12 KEEP BRAKE OPEN! LET LIFEBOAT ENTER WATER AS FAST AS POSSIBLE. THIS WILL HELP TO TAKE THE LOAD OFF THE FALLS
- 13 OPERATE THE HOOK RELEASE MECHANISM INSIDE THE BOAT
- 14 LET GO THE PAINTER. A RELEASE DEVICE MAY BE FOUND INSIDE THE LIFEBOAT
- 15 STEER AWAY FROM THE LAUNCHING AREA

**BE PREPARED: Ensure you are wearing your LIFEJACKET.  
Cold kills, put on as much clothing as possible and wear a hat.**

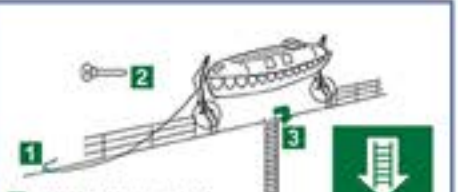
An ISM Code Safety Poster

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SP 01

## BOTES SALVAVIDAS COMPLETAMENTE ENCERRADOS

### LANZAR el PROCEDIMIENTO EN UNA ATMOSFERA SEGURA







- 1 EL APARADO Y ASSEGURA el PINTOR
- 2 EL-CHEQUE QUE IMPERIBLES SON
- 3 MAS BAJO ABORDAR ESCALERA SOBRE el LADO




- 4 SUELTE Y UNDE ALAMBRE LATGAZOS ALREDEDOR DE BOTE SALVAVIDAS


**ALGUNOS BOTES SALVAVIDAS no PUEDEN SER ABORDAR EN SU POSICION ARRUMADA  
SI ESTO ES TAN SIGUE INSTRUCCIONES (UN A D) BAJAR los BARCOS AL NIVEL de la PLATAFORMA del EMBARCO**


- A EL BOTE SALVAVIDAS WAS BAJO A la PLATAFORMA del EMBARCO
- B EL APARADO Y RACE APAREJOS RAPIDOS - CADA FIN DE BARGE
- C SUELTE COLGANTES en TRICING-EN
- D CUANDO TODOS SON A BORDO ALIVE FUERA ENTONCES DESENGANCHIA BOWING EN APAREJOS.




- 5 VERIFIQUE el PROPULSOR Y el TRINCH (D la BOCA) SON
- 6 LEA la INSTRUCCION EN el BOTE SALVAVIDAS - ASSEGURA QUE TODAS VALVULAS Y las PALANCAS ESTAN EN LA POSICION "DE PUESTA EN MARCHA" - ENTONCES MOTOR de COMIENZO



- 7 ESPERE HASTA QUE COXSWAIN DE LA ORDEN
- 8 ABORDAR BOTE SALVAVIDAS
- 9 SIENTE en Y ABROCHE CINTURONES DE SEGURIDAD (SI)
- 10 CIERRE TRAMPAS (VENTILADORES DEBEN PERMANECER ABIERTO SUMINISTRAR MOTOR Y AIRE en PASAJEROS CON)



- 11 EL BOTE SALVAVIDAS WAS BAJO REGAR



- 12 MANTIENGA el FRENO ABREI PERMITA que BOTE SALVAVIDAS ENTRE AGUA TAN RAPIDAMENTE COMO SEA POSIBLE. ESTO AYUDARA a QUITAR el CARGA LAS CAIDAS
- 13 OPERE LA LIBERACION de GANCHO MECANISMO DENTRO DEL BARCO
- 14 SUELTE el PINTOR UN DISPOSITIVO de la LIBERACION mas ES ENCONTRADO DENTRO DEL BOTE SALVAVIDAS
- 15 DIRIJA LEJOS DEL AREA que LANZA

**ES PREPARADO: Asegure que usted lleve su LIFEJACKET.  
El frio mata, pone tanta ropa como posible y lleva un sombrero.**

Una Seguridad de Código de ISMO Cartel

Maritime Associates, Inc.  
775-832-2422 | Fax 775-832-2474 | www.maritimesign.com

SP01-ESP

Maritime Associates (2010) - Launching Procedures Liferrafts poster  
Produced with adobe illustrator

## LAUNCHING PROCEDURES FOR INFLATABLE LIFERAFTS

- ### 1 PREPARE LIFERAFT STATION FOR LAUNCHING

  - REMOVE THE DEFLECTION FRAME (A) FROM THE CRADLE (B)
  - OPEN THE BRAKE (C) LOWER THE HOOK AND ATTACH RAFT
  - CLOSE THE BRAKE (C)
  - WITH SHIP LOY SIDE LISTED ENGAGE THE FALL ON USE THE PULLEY (F)
- ### 2 PREPARE LIFERAFT FOR INFLATION

  - RELEASE SECURING BAND AND DISengage THE HYDROSTATIC RELEASE
  - PULL RUBBER FLAP TO ACCESS RING
  - ENGAGE HOOK AND CHECK ARROW IN SAFE POSITION
  - FASTEN BOWSING LINES TO CLEATS
  - FASTEN RED PAINTER LINE TO RAIL
  - HOIST LIFERAFT CLEAR OF CRADLE
  - REMOVE CRADLE
- ### 3 EXTEND DAVIT ARM

  - OPERATE LEVER (A) TO OPEN ISOLATION VALVE
  - OPERATE LEVER (B) TO EXTEND DAVIT ARM FULLY
- ### 4 INFLATE LIFERAFT

  - HOIST LIFERAFT TO REQUIRED POSITION FOR INFLATION
  - PULL PAINTER THROE TO INFLATE LIFERAFT
  - ADJUST BOWSING LINES
- ### 5 EMBARKATION

  - CHECK INSIDE OF RAFT
  - CHECK NO SHARP OBJECTS
  - ASSIST PERSONS TO EMBARK RAFT
- ### 6 LAUNCHING

  - RELEASE BOWSING LINES AND PLACE INTO LIFERAFT
  - CHECK CLEAR BELOW
  - LIFT BRAKE (C) TO LOWER LIFERAFT TO 1 METER ABOVE WATER
  - NOTE: (FOR LAST RAFT OPERATE REMOTE BRAKE (C1))
- ### 7 LAUNCHING

  - FROM LIFERAFT ACTIVATE HOOK
  - LOWER LIFERAFT TO WATER
  - FROM LIFERAFT CUT PRINTER
- ### 8 FOR LAUNCHING NEXT LIFERAFT

  - RECOVER THE DAVIT ARM
  - RETRIEVE HOOK
  - DISengage HYDROSTATIC RELEASE
  - REPEAT THE SAME SEQUENCE FOR THE NEXT LIFERAFT

PRINCESS CRUISES An ISM Code Safety Poster PWN 163EG

Maritime Associates (2010) - Launching Procedures Rescue Boat poster  
Produced with adobe illustrator

## LAUNCHING PROCEDURES FOR RESCUE BOAT

### PREPARATION BEFORE LAUNCHING CHECK THE PAINTERLINE IS RIGGED

- ### 1 EMBARKATION

  - EMBARK THE BOAT FROM THE PLATFORM
  - CHECK THE CREW ARE SEATED
- ### 2 EXTEND DAVIT ARM

  - OPERATE LEVER (A) TO OPEN ISOLATION VALVE
  - OPERATE LEVER (B) TO EXTEND THE DAVIT ARM FULLY
- ### 3 START ENGINE

  - START ENGINE
- ### 4 LOWER BOAT

  - LOWER THE BOAT USING BRAKE CONTROL (C)
- ### 5 RELEASE HOOK

  - RELEASE THE HOOK WHEN WATERBORNE
- ### 6 RELEASE PAINTERLINE

  - LET GO THE PAINTERLINE WHEN MOVING AHEAD

PRINCESS CRUISES An ISM Code Safety Poster PWN 164EG

Maritime Associates (2010) - Electric Shock Treatment posters  
Produced with adobe illustrator


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## ABC of Resuscitation


SHOUT FOR HELP, REMOVE FROM DANGER

### ASSESSMENT


**CHECK RESPONSE**  
If the casualty appears to be unconscious, shake and shout "WAKE UP!"  
If you get no response...  
Call for help and continue.




**A OPEN THE AIRWAY**  
1. Turn casualty on his back  
2. Lift the jaw and tilt the head to open the airway  
Carefully remove any obvious debris from inside the mouth.







**B CHECK BREATHING**  
1. Look to see if the chest rises and falls  
2. Listen for breaths  
3. Feel for breaths on your cheek



**C CHECK PULSE**  
1. Find the pulse by placing your fingers to the side of the neck and pressing gently downward




### ACTION

PULSE PRESENT BREATHING PRESENT	PULSE PRESENT NOT BREATHING	NO PULSE NOT BREATHING
<p>Unconscious casualties who are breathing and have a pulse must be turned into the RECOVER POSITION</p>  <ol style="list-style-type: none"> <li>1. Turn the casualty, taking care to protect the face.</li> <li>2. Keep their head and chest supported on a surface with the jaw forward to maintain the open airway.</li> <li>3. Check that the casualty cannot roll back onto their back.</li> </ol> <p>Continue to check pulse and breathing.</p>	<p>Start Mouth-to-Mouth Breathing</p>  <ol style="list-style-type: none"> <li>1. Push the casualty's nose shut with your thumb and forefinger.</li> <li>2. Take a breath and seal your lips around the casualty's lips.</li> <li>3. Breathe into the casualty's mouth, watching the chest rise.</li> <li>4. Continue at about 10 breaths a minute.</li> <li>5. If you must leave the casualty to call for assistance, give 10 breaths first, then return quickly and continue.</li> <li>6. Check for a pulse after every 10 breaths.</li> <li>7. If breathing starts, turn the casualty into the RECOVER POSITION.</li> </ol>	<p>Call for help at once, even if you must leave the casualty. Then start Mouth-to-Mouth with Chest Compression</p>  <ol style="list-style-type: none"> <li>1. Give 2 breaths (Mouth-to-Mouth).</li> <li>2. Find the place where the bottom of the ribcage meets the breastbone.</li> <li>3. Two fingers' breadth above this, place the heel of one hand along the breastbone. Cover this hand with the other hand, interlocking your fingers.</li> <li>4. Keep your arms straight and press the breastbone down 4-5 cm, 15 times, at a rate quicker than one a second (a rate of 100 times a minute).</li> <li>5. Repeat Mouth-to-Mouth and continue at the rate of two breaths to 30 compressions.</li> </ol> <p>If the casualty's condition improves, recheck the pulse. If the heart has resumed, continue breathing for the casualty at about 10 breaths a minute. Check for a pulse after every 10 breaths.</p> 

Emergency Services for further assistance

First Aid  Doctor



P.O. Box 1388 • Crystal Bay, NV 89402 USA  
Tel: (775) 832-2422 • Fax: (775) 832-2424 • www.maritimeassociates.com

RC01

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## Emergency Resuscitation Treatment for Electric Shock


KEEP CALM - SHOUT FOR HELP - SWITCH OFF ELECTRICITY.

Safeguard yourself when removing the casualty from a hazard. If the casualty is still in contact with electricity and the supply cannot be isolated immediately, don't waste time searching for a switch, stand on dry, non-conducting material (rubber mat, wood, linoleum). Use rubber gloves, dry clothing, length of dry rope or wood to pull or push the casualty away from the hazard.


**WARNING: HIGH VOLTAGE** If the casualty is within 18 meters of a high current voltage, never attempt to rescue, or even approach them until the power is cut off and the supply isolated.

### ASSESSMENT

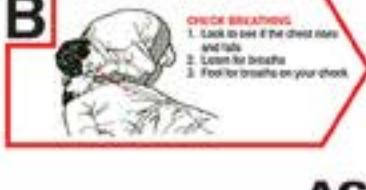
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### ACTION

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First Aid  Doctor



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RC02

