

John Peter "Pete" Pilcic

719.500.7077

8976 Backgammon Drive
Colorado Springs, CO 80924
pete@dezieneffects.com

PROFESSIONAL PROFILE

- Graphic Design Specialist with 35+ years of experience in the management of the complete design process, from conceptualization to delivery.
- Highly organized at large projects i.e.: Catalogs, Books, Multi-page brochures, large database driven websites with e-commerce (ask for samples).
- Experienced with interdepartmental coordination and communication.
- Expert with Adobe Creative Suite (Illustrator, Photoshop, InDesign) Microsoft Office and web design applications (Dreamweaver, HTML, CSS, PHP and MYSQL).
- Adept at stretching the boundaries of web design and digital storytelling to help client's brands stand out.

PROFESSIONAL EXPERIENCE

deZign•effects, Reno, NV

A full service graphic design studio www.dezieneffects.com

Please review deZign portfolio at <http://dezieneffects.com/portfolio/PetePilcicPortfolio.pdf>

Freelance Graphic Design, November 1996 - present.

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and ensured that they exceeded clients expectations

Maritime Associates, Reno, NV

Signmaker to the Maritime Industry

Please review signage portfolio at <http://dezieneffects.com/portfolio/PetePilcicSignage.pdf>

Operations and Production Manager, September 1999 - August 2017

- Manage production of all projects including procurement of materials and cost management. Managed 20 employees and 2 separate facilities.
- Lead in the design, development and implementation of the graphics and production of safety and architectural signage.
- Lead in the design, advertising, collateral, and websites including all graphics and programming.
- Manage crew installations.

Tahoe Crafts Printing, Kings Beach, CA

General Manager, June 1992 - October 1996

- Oversee Art, Printing, Screen Printing and Signage departments of largest print company at Lake Tahoe. Manage, schedule and procure materials for all jobs. Managed 20 employees

ADDITIONAL SKILLS

- Highly organized and capable of multi tasking, working on many large projects at a time.
- Skilled with Microsoft Office Suite, Excel, Word and PowerPoint.

References upon request.



Maritime Associates, Inc.

P.O. Box 1788 • Crystal Bay, NV 89402 USA
Tel (775)832-3702 • Fax (775)832-2424
admin@marinesigns.com • www.marinesigns.com

14 December 2017

RE: John Peter Pilcic ("Pete")

To Whom It May Concern:

We have known Pete Pilcic for twenty-five years, as a key member of our team and also as a friend. His contributions to the success of our business were considerable.

Pete's talents in graphic design, computer and software technology, and product knowledge from design to final product were essential and his performance exemplary. His ability to manage and participate in the installation of our products was excellent and successful.

Pete has always been one of our most loyal, trustworthy, and valuable members of our company team. His focus, dedication, enthusiasm, and creative vision are valuable assets to any endeavor he undertakes.

Sincerely,

A handwritten signature in blue ink, appearing to read 'John Allen', with a long horizontal flourish extending to the right.

John Allen
President



November 19, 2019

To whom it may concern

I have worked with Pete Pilcic for almost 30 years now. Over this time we have worked together on a wide variety of projects and I can confidently say that he is exceptional.

Over this time, I have evolved my business from that of an unknown artist to a well respected international gallerist. Gallery Keoki was launched in Squaw Valley 16 years ago and recently opened a second location, on Second St, in the heart of San Francisco. We are one of Tahoe's only luxury brands and are extremely particular about everything we create. We sweat every detail and continually strive to push the boundaries of predictability in an elegant, original way. Looking back, it is clear to me that Pete is one of the primary reasons for my success!

I think what I enjoy most about working with Pete is his can-do, positive attitude. He works hard, is competent and is always fun to work with. His willingness to roll up his sleeves and invest the necessary energy to focus and get the job done in a timely, economic way is impressive. Most importantly, he is used to delivering at a level of precision that stands up to the high expectations of my clients.

Over the years I have tasked him with a myriad of projects ranging from simple, elegant design work all the way to installing my large scale fine art. In many cases I have relied on him to solve conceptually complex problems... He has a knack for finding simple solutions, sometimes even in arenas where he has no experience. This clearly is a result of his willingness and confidence to try new things, self teach, learn and grow.

With Pete's support I have become Incredibly confident in my ability to conceptualize, promote, create and install original art in monument scale. I count on him to make me look good and he never lets me down. He is a valuable asset to any team!

I recognize that this praise for Pete sounds a bit over the top but I feel it is well earned. Much of what he has created for me is tangible and real and I am glad to show you his work in person or answer any question you might have so you can see his exceptional work first hand.

Sincerely,

A handwritten signature in black ink that reads 'Keoki Flagg'. The signature is written in a cursive, flowing style.

Keoki Flagg / Owner Gallery Keoki

Transradiant Institute, Inc.

2489 Baja Cerro Circle
San Diego, CA 92109

July 20, 2020

RE: Pete Pilcic, DeziignEffects

To Whom it May Concern,

I have worked with Pete Pilcic for two decades. I highly recommend his services.

Pete is a pearl. He is exceptional in that he has a well-organized workflow, a very broad skillset, a great eye for simple solutions to complex problems, while always presenting himself with enthusiasm and dedication. And Pete always has his eye on the client's best interest.

I hired Pete in several capacities. Pete built my own website. During my time as Owner and Managing Director of Gallery Keoki Pete built our website and produced all graphics. Pete also did our more complex art installations. During my 5 year tenure as Board Chair and Executive Director at the international Somatic Experiencing Trauma Institute, Pete built a very complex new website and practitioner directory. He currently handles projects for my consulting clients.

Pete holds an excellent work ethic and is a reliable partner. His dedication is a valuable asset to any company.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rob Gussenhoven', with a stylized flourish at the end.

Rob Gussenhoven
Transradiant Institute, Inc. Owner